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Saint Benedict's Master Plans (1960s-1990s)

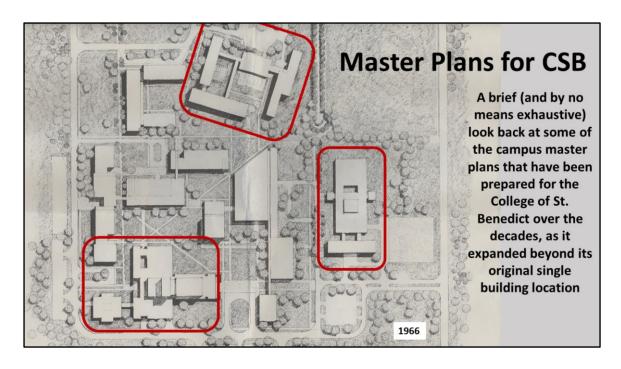
Peggy L. Roske College of Saint Benedict/Saint John's University, proske@csbsju.edu

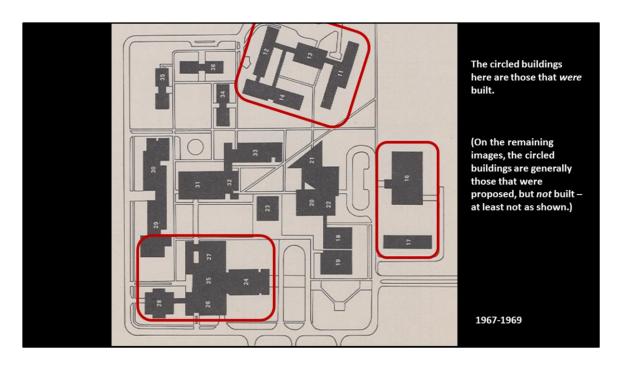
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1967-69 Campus Map

SEVEN VOLUNTEERS AND THE MASTER PLAN

"The volunteer is going through an evolution. She used to be any upper-middle-class woman of 40 and older who put her talents to work for charity after her children were groun. Now she's a temager, a mother, a working woman, retired professional person or from any walk of life. She cares about the welfare of her fellow man."

Mrs. Rex Roupe, national chairwoman of the Goodwill Industries Auxiliary volunteers

"We simply cannot drift. What are our goals?" Dr. Idzerda has often asked since his inauguration in 1968.

in 1968.
"You cannot ask people to support your college unless you know who you are and what you're aiming at, and that calls for a longrange plan," said Jay Gerber, educational and development consultant to CSB, representing Gonser, Gerber, Tinker, Stuhr of Chicago.

The Plan didn't just happen. Since December, 1969, Sister Firmin Escher, academic dean, has been reading, preparing, and planning. Beginning in July, the Master Planning Committee (involving 12 people), representing five Task Teams (involving 50 people), has met weekly. The five areas are:

- areas are:
 I. Administration, Organization, Faculty
- tion, Faculty
 II. Students and Student Life
 III. Instructional Programs and
 Library
 IV. Finance, Facilities, Physical
- IV. Finance, Facilities, Physical Plant V. Development, Public Ser-
- turn, each of the Task Teams involve other faculty, students, parents, and alumnae (around 200) to conduct interviews, gather data, and make recommendations.

Expectations from this longrange planning are many: clarification of the direction CSB is going; an increase in efficiency of operaHow much this Master Plan means to the College of Saint Benedict may be seen by meeting seven volunteers, representing students, parents, and alumnae. It would be a mistake to call any one of them a "typical" volunteer, for each makes a unique contribution to planning.

PARENTS

Frank and Dolores Grundman



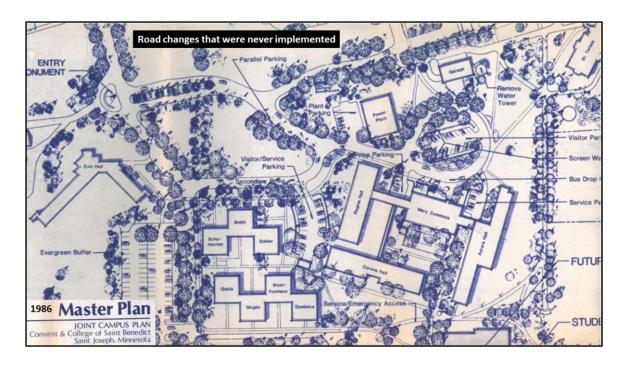
"The Master Planning Committee shows that Saint Ben's does care about meeting present and future students' needs, that it won't stagnate," Nancy Goede '72 emphasized.

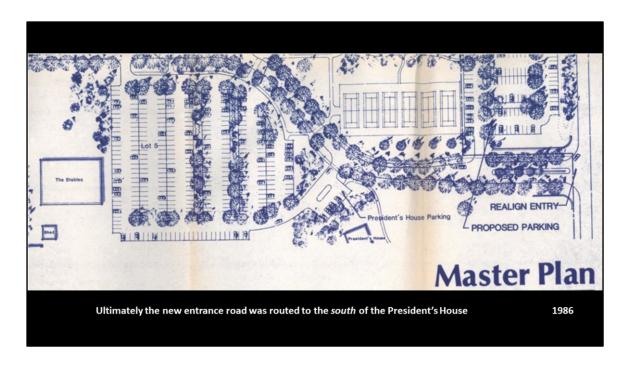
"My highest hope for the Master Plan is that even more students get involved with evaluating and planning," Nancy said. "And the Master Plan should include cooperation with SJU.

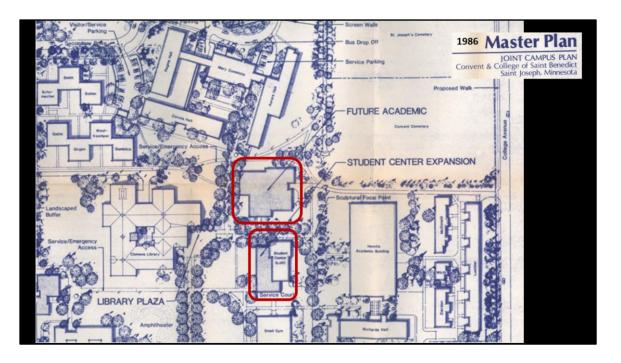
1970 Winter St. Benedict's, p. 3-5

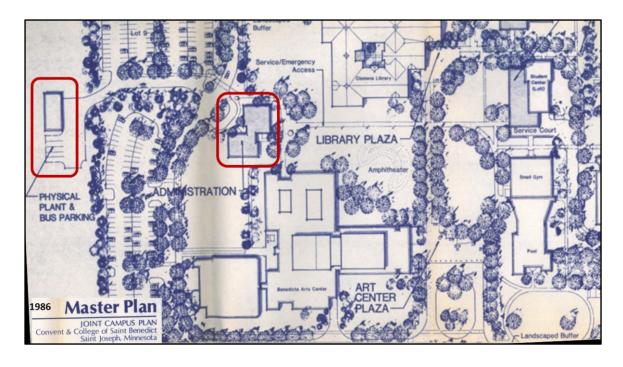
1970 Winter St. Benedict's p. 3 and p. 5

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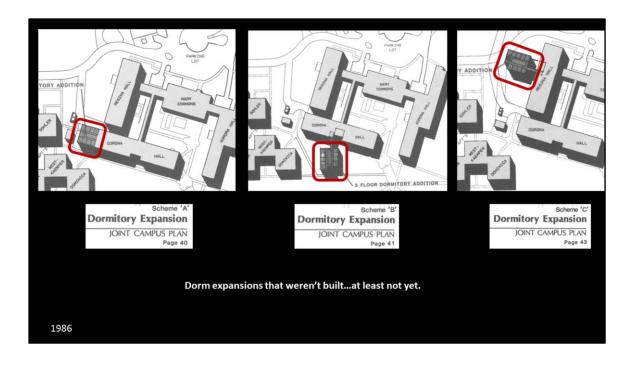


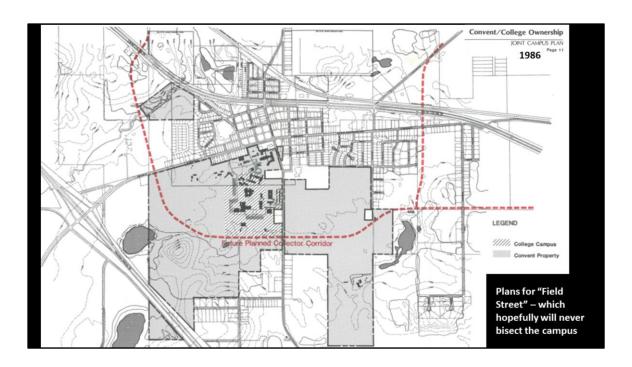


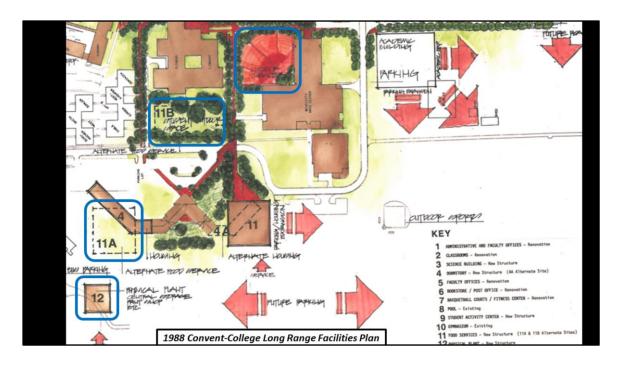




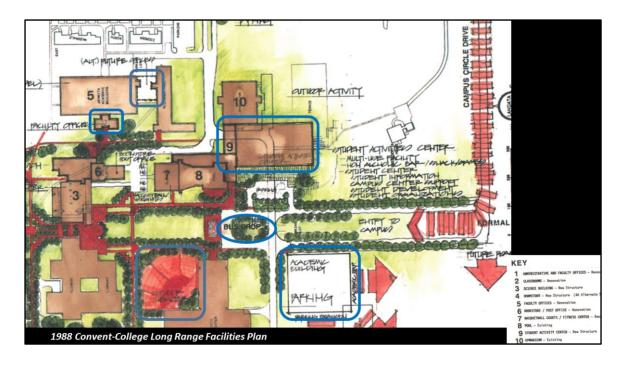




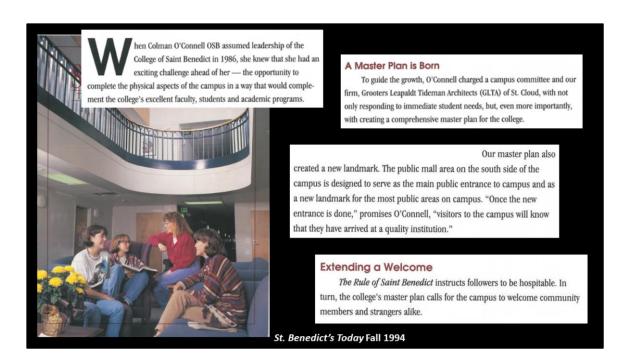




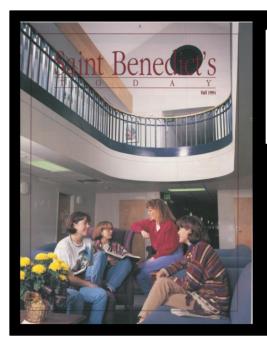
1988 Revised Master Plans Ideas - Convent-College, 3-8-1988, College of St. Benedict Long Range Facilities Plan Colored



1988 Revised Master Plans Ideas - Convent-College, 3-8-1988, College of St. Benedict Long Range Facilities Plan



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Looking Toward the Future

Many of the specific objectives set forth in the nearly decade-old master plan have been achieved, according to O'Connell. That doesn't mean there will be no more buildings or renovations, she says.

"But what it does mean," she continues, "is that we can focus our development efforts on growing our endowment so that we can keep CSB affordable while continually enhancing the student experience."

Achieving the master plan has also brought a strong and positive reaction from alumnae, testifies O'Connell. "For seven years, I have been speaking to alumnae at the Reunion each June and when I get to the part in my talk when I describe CSB as being one of the best liberal arts, residential Catholic colleges in the country, I would see their eyes start to glaze over. They couldn't believe we were first class because the place didn't look first class.

"This past June, I saw belief in their eyes," she recalls. "Today CSB looks like what it always was — a first-class college. Alumnae, other college presidents, friends — anyone who comes to campus now knows it." \Box

St. Benedict's Today Fall 1994 http://cdm.csbsju.edu/cdm/ref/collection/CSBArchives/id/5062 cover http://cdm.csbsju.edu/cdm/ref/collection/CSBArchives/id/5079 quotes p. 16

