Mayo Innovation Scholars Program

Morgan Craig  
*College of Saint Benedict/Saint John's University*, MMCRAIG@CSBSJU.EDU

Donovan Inniss  
*College of Saint Benedict/Saint John's University*, DAINNISS@CSBSJU.EDU

Matthew Miller  
*College of Saint Benedict/Saint John's University*, MTMILLER@CSBSJU.EDU

Kristina Rudin  
*College of Saint Benedict/Saint John's University*, KERUDIN@CSBSJU.EDU

Follow this and additional works at: https://digitalcommons.csbsju.edu/ur_cscday

**Recommended Citation**  
https://digitalcommons.csbsju.edu/ur_cscday/25

This Presentation is brought to you for free and open access by DigitalCommons@CSB/SJU. It has been accepted for inclusion in Celebrating Scholarship and Creativity Day by an authorized administrator of DigitalCommons@CSB/SJU. For more information, please contact digitalcommons@csbsju.edu.
Mayo Innovation Scholars Program
Morgan Craig, Donovan Inniss, Matt Miller, Kristina Rudin
Dr. Lisa Lindgren, Dr. Jennifer Schaefer, Andrew Tewksbury

Project Process

Background Research
Science & Business Research

Product Evaluation

SWOT Analysis

Product Challenges

Product Recommendation

MISP Goals

- Assist the Mayo Clinic Ventures/Business Development department with research submissions by Mayo Clinic physicians and researchers
- Provide research opportunities for undergraduate science and business students
- Gain experience working with an interdisciplinary team

MISP Takeaways

“For future plans, this Mayo Scholars introduced me to in-depth product analysis and market research, now is something I could see myself having a career in. It was extremely challenging and frustrating at times, but the end product was exciting and an amazing accomplishment” - Morgan Craig

“Additionally, it has given me the mindset to take risks and continually brainstorm, troubleshoot and develop the ideas that I have to potentially bring them to market. This project strengthened my teamwork and collaboration skills, and has given me an idea of the process behind pursuing a business venture, within medicine” - Donovan Inniss

“The Mayo Innovation Scholars Program is an amazing opportunity for any student to get the chance to see where the respective fields of business and science intertwine.” - Matt Miller

“Throughout this experience, I was surprised by how much I enjoyed the creativity and interdisciplinary collaboration that comes with the program. While challenging at times, it was one of the most rewarding experiences I’ve had at CSB/SJU.” - Kristina Rudin

Acknowledgements

- Mayo Clinic
- Medtronic Foundation
- Minnesota Private Colleges Council
- CSBSJU XPD
- Dr. Lisa Lindgren, Undergraduate Faculty Advisor
- Dr. Jennifer Schaefer, Undergraduate Faculty Advisor
- Andrew Tewksbury, MBA Leader, Saint Thomas
- Lindsey Gutsch, Campus Liaison
- Susan Mikell, Matt Ennis, Mayo Clinic Ventures
- Dr. James Levine, Dr. Gabe Koepp, Product Inventors at Mayo Clinic